

LIGHT+BUILDING

# NEW EDITION PART 1





Home Resource LEDS The World



### HOME RESOURCE HISTORY TIMELINES

	HOME RESOURCE HISTORY TIMELINES
1988	Established Home Resource Ind. Co., Ltd. in Taiwan
1992	Established Home Resource in Shanghai
1995	<ul> <li>HR being the 1st Taiwanese company in receipt of SEMKO, NEMKO, and DEMKO Certificates</li> <li>Established Home Resource in Shunde for Inspection, Souring, Consolidation to customer service</li> </ul>
1996	Received Excellent Quality Award, Spain
1997	Established Home Resource Golf Team
1998	Established Charitable Memorial Foundation of caring for the elderly
1999	<ul><li>Established Home Resource in Qinxi, Dongguan (Guangdong)</li><li>Awarded the ISO 9001:2000 certification</li></ul>
2003	<ul> <li>Awarded from TUVPS as one of the TOP 5 Golden Clients in Asia</li> <li>Founded the scholarships in Longung Elementary School in Taichung City, Taiwan</li> </ul>
2004	President Sam Chen was being the Chairman of Taiwan Lighting Association (2004-2007)
2005	<ul> <li>Received National Quality Award in Taiwan</li> <li>Moving from Shanghai to Ningbo - The first Taiwanese lighting company in Ningbo</li> </ul>
2006	Acquired 26,000 square meters land in Zhongshan City, Guangdong
2007	Awarded as one of the best "ISO 9001:2000" companies listed as members of KEMA organization
2008	<ul><li>Red Dot Design Award, Germany</li><li>Good Design Product, Taiwan</li></ul>
2010	<ul><li>Established New Factory in Zhongshan (Guangdong)</li><li>Established the Research &amp; Development Center</li></ul>
2013	Awarded the BSCI certification
2015	Received National Excellent Lighting Quality Award in Japan
2017	Received The Best Innovation Award of Taiwan Lighting Association



### **DUR VISION**

To Illuminate Every Part of the World

# OUR MISSION

- To be the leading lighting company in Taiwan and China
- To be the best at what customers value most
- To exceed customers expectation
- Treat staffs & customers & substructures as partnership
- · Enjoy work as part of life

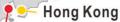
### OUR CORE COMPETENCE

- Integrity \* Innovation \* Profession
- Passion Efficiency Responsibility
  - Teamwork



Taipei (Headquarters)

Guangdong



Home Resource / Zhongshan Green Resource / Zhongshan



# China Factory - 26,000m² (Zhongshan City, Guangdong Province)

Home Resource's products are designed and manufactured by its own factory (Green Resource) Sited in Zhongshan, China.







### PRESIDENT'S MESSAGE

# Sam Chen Ph. D

- Chairman of TLFEA (2004-2007)
   TLFEA: Taiwan Lighting Fixture Export Association
- Director of CEECA and LABC CEECA: The Central, Eastern Europe and CIS Association
   LABC: Latin American Business Council
- Vice Chairman of Taiwan Investors Association in Zhongshan
- Rotary Member

Since its establishment in 1988, Home Resource Ind. Co., Ltd. has been dedicated to production and development of lighting products for three decades.

We would like to take this opportunity to express our sincere appreciation for your fully supports and concerns over the past 31 years.

With years of efforts on upgrading production capability and capacity, Home Resource has grown into a consummate manufacturer of lightings on OEM and ODM basis. Globally reputed R&D talent has also helped Home Resource to enhance popularity and recognition of its own-brand products in recent years.

In additional to existing branches, Home Resource has opened a constructed plant of 26,000 square meters in China(Zhongshan City, Guangdong Province), which employs advanced production equipment to assure even shorter delivery and more considerate services for clients than before.

We strive for success not only in having determination and courage, but also developing innovative products and marketing intelligence base on our core competence: innovation, efficiency, integrity and passion. Home Resource will definitely get hold of past success to carry on growing continuously in the lighting territory now and then. Let's witness the brand new, prosperous Home Resource to achieve an even higher peak of success in the coming future.

# **David Chen** General Manager



Home Resource was established in 1988. Since then, the company has developed into one of the most professional lighting manufactures in Taiwan and Mainland China.

Home Resource/Green Resource would like to express our sincere thanks to all customers, parts sub-contractors and every one of our employees. It is their continuing support and hard work that has allowed Home Resource / Green Resource to grow as rapidly as they have been able to. HR & GR will continue to make even greater efforts in the future.

Other than a self-support manufacturer, through a presence in Ningbo and Zhongshan and 50 employees, Home Resource also operates a sourcing network of two offices in China.

We strive to attain a position of long-term, sustainable pre-eminence in the lighting field "lighting up" both our customers and ourselves.

We look forward to working with you all continuously to create a brilliant future.

P 山 偉 聖 照 明 有 限 公 司 HOME RESOURCE IND. CO., LTD. (Zhongshan) GREEN RESOURCE ILLUMINATION CO., LTD.

### HOME RESOURCE

### HAS RECEIVED THE FOLLOWING AWARDS:

# Design Awards:



Good Design Product of Taiwan



L: Sam Chen
(President of Home Resource
R: Alfred Albrecht, TUVPS
(GTS Testing & Certilication)

- Awarded from TUVPS as one of the
Top 5 Golden Clients in Asia (2003)



L: Jack Chen
(Former President of HR & GR)
R: Representative of Senior Group

• Awarded from Senior Group

 Awarded from Senior Group towards annual charity donation



- Reddot Award of Germany



L: Sam Chen
(President of Home Resource
R: P. K. Chiang
(Minister of Economic Department, Taiwan)
Being as Chairman of
Taiwan Lighting Association (2004)



David Chen (General Manager of Home Resource) Received Innovation Award for Mushroom Lamp in 2008 Frankfurt Light + Building Exhibition.

# Safety Approval:

CE, GS, CUL, ETL

























Comment and the comment of the comme

# More than 60 patents:











# Index

# Desk Lamp





# LED Plant Grow Light



• PNLED-137 Page15-16



PNLED-140 Page15-16



PNLED-142 Page17-18



PNLED-150A Page19-20



PNLED-144-2 Page21-22



• PNLED-148 Page23-24



• PNLED-149 Page23-24



PNLED-18SP Page25-26



PNLED-142SP Page25-26



PNLED-147 Page27-28

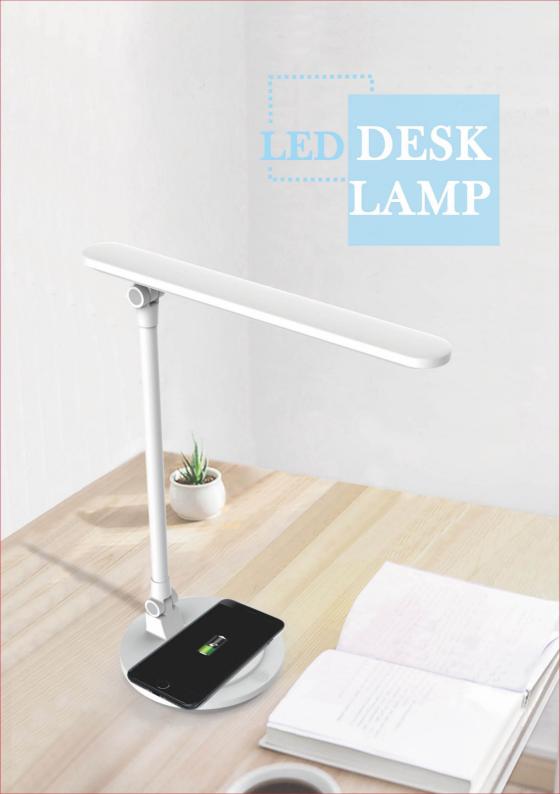


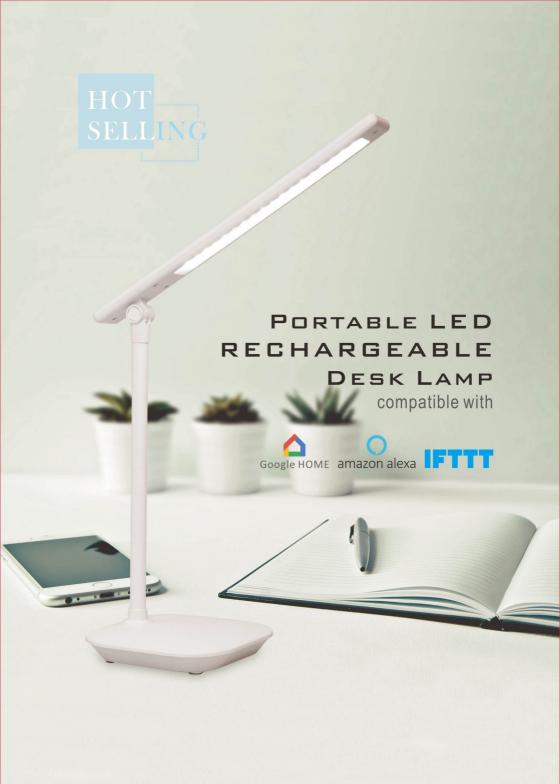
PNLED-224C Page29-30

# Index

# **LED Novelty Light**







































### WHY YOU NEED

With Wifi module, you can control this lamp by APP or smart speaker without leaving the couch!





































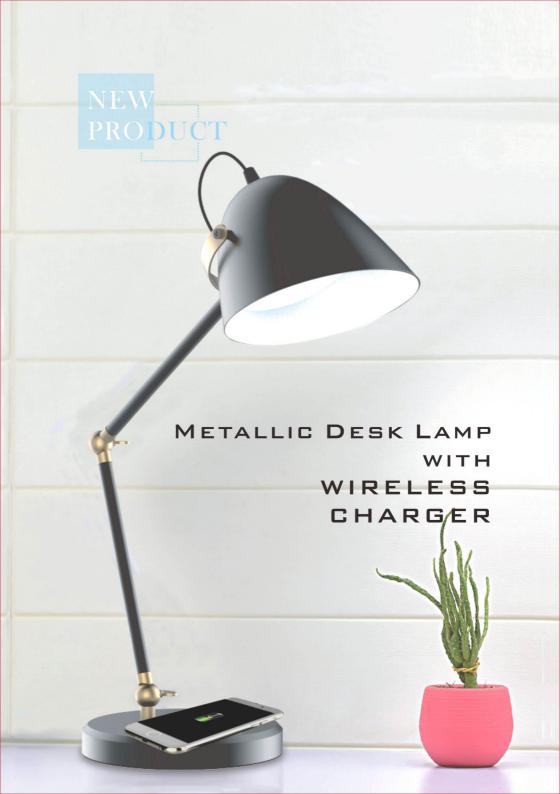






















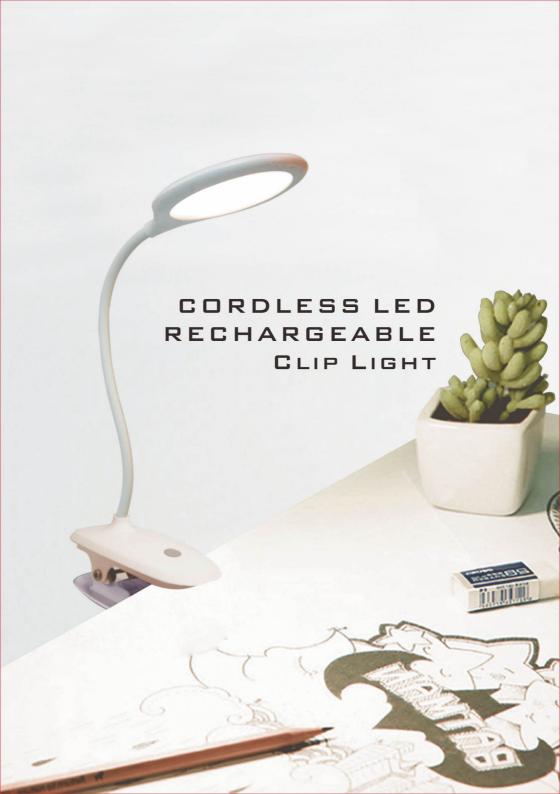












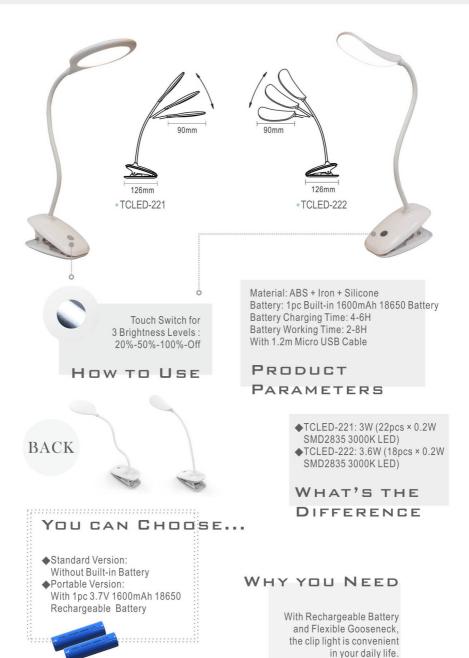














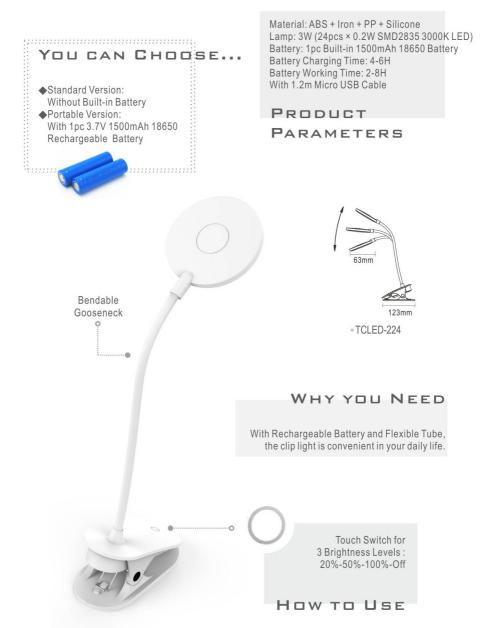










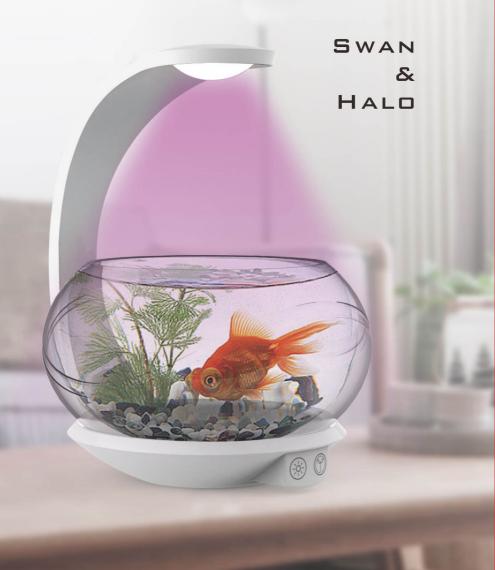


# NOTE





# LED PLANT GROW LIGHT



















\*only for PNLED-137



Switch for LIGHTING: White Light

Switch for LIGHTING: White Light

23.8mm 23.0mm

168mm
PNLED-140 (Halo)

(It will automatically shut down after 12H)

Switch for PLANT: Red Light + Blue Light



160mm PNLED-137 (Swan)

210mm

Material: ABS Body + Plastic Plate Lamp: 2.5W (Red LED + Blue LED + SMD2835 White 4000K LED) 2 Touch Switches on Base With 1.2m Micro USB Cable Tripod / Glass Bucket for Optional IP20

PRODUCT
PARAMETERS

# YOU CAN CHOOSE....

- ◆Tripod (Black / White) Suitable for PNLED-137 / 140 / 142 / 150
- ◆Glass Bucket Suitable for PNLED-137 / 140
- ◆Economic Version: Only Plant Mode (Red & Blue Light)









# LED PLANT GROW LIGHT























# How to USE

# WHY YOU NEED

Our Plant Grow Light has special spectrum which makes plants grow healthier and prettier.

Never worry about the weather from now!













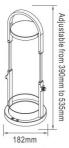












PNLED-150A (Cage)

### YOU CAN CHOOSE ...

- ◆Tripod (Black / White)
  Suitable for PNLED-137 / 140 / 142 / 150
  ◆Glass Bucket
- ◆Glass Bucket
  Suitable for PNLED-142 / 150





Material: ABS + Iron + Plastic Plate Lamp: 5W (Red LED + Blue LED + SMD2835 White 4000K LED) 2 Touch Switches on Base With 1.2m USB Cable Tripod / Glass Bucket for Optional IP20

PRODUCT PARAMETERS

### WHY YOU NEED

Our Plant Grow Light has special spectrum which makes plants grow healthier and prettier.

Never worry about the weather from now!

Switch for LIGHTING: White Light

Switch for PLANT: Red Light + Blue Light (It will automatically shut down after 12H)

HOW TO USE





# MULTI-POT LED PLANT GROW LIGHT







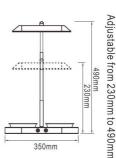






Material: ABS + Iron + Plastic Plate Lamp: 10W (Red LED + Blue LED + SMD2835 White 4000K LED) 2 Touch Switches on Base With 1.2m Micro USB Cable With Height-adjustable Tube IP20

PRODUCT PARAMETERS



PNLED-144-2

### WHY YOU NEED

Our Plant Grow Light has special spectrum which makes plants grow healthier and prettier.

Never worry about the weather from now!



## MULTI-POT LED PLANT GROW LIGHT

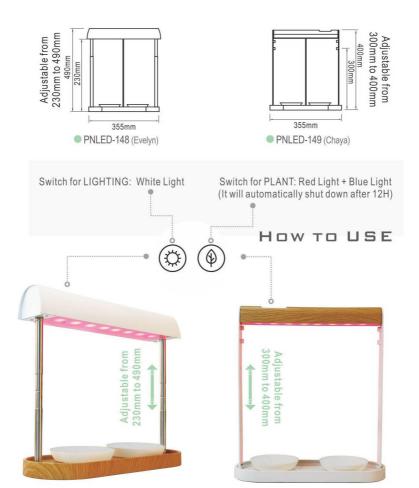












Material: ABS Body + Plastic Plate Lamp: 10W (Red LED + Blue LED + SMD2835 White 4000K LED) 2 Touch Switches on Top With 1.2m Micro USB Cable With Height-adjustable Tube IP20

PRODUCT PARAMETERS

### WHY YOU NEED

Can't be satisfied with 1 pot of plant? Try our new Multi-pot Plant Grow Light! It's allowed a maximum of 2 to 3\* little pots.

\*According to the size of your plant pot









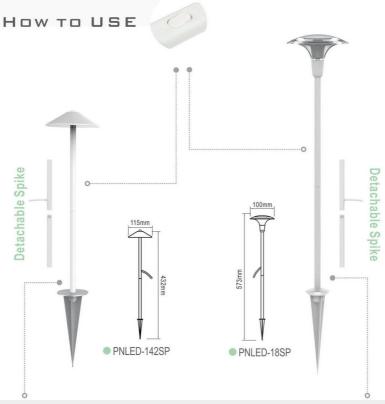




### WHY YOU NEED

Rocker On/Off Switch on Cable: Red Light + Blue Light (It will automatically shut down after 12H) Are your plants getting bigger than standard plant grow light?

Try our new Spike Light, no worry about size anymore!



Material: Iron Lamp: 5W(Red LED + Blue LED) With Rocker Switch on the Cable With 1 Detachable Spike With 1.2m Cable IP20 Material: Iron Lamp: 3W(Red LED + Blue LED) With Rocker Switch on the Cable With 1 Detachable Spike With 1.2m Cable IP20

PRODUCT PARAMETERS



# 2-WAY LED PLANT GROW LIGHT

spike, table lamp









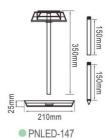






### WHY YOU NEED

Are your plants getting bigger than plant grow light? Try our new Spike Grow Light, no worry about size anymore!



Rocker On/Off Switch for PLANT: Red Light + Blue Light (It will automatically shut down after 12H)



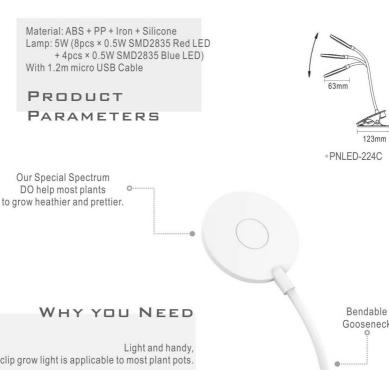














# NOTE

# LED Novelty LIGHT



## RECHARGEABLE LED MOOD LIGHT



















Material: PS+ PP+Iron

Lamp: 8pcs × 0.06W SMD2835 3000K LED)

Battery: 1pc × 3.7V 1500mAH 18650 Li Battery

Battery Charging Time: 1-3H Battery Working Time: 2-6H With 1.2m DC-USB Cable

PRODUCT
PARAMETERS

4-way Touch On/Off Switch on Top: 20%-50%-100%-Off HOW TO USE WHY YOU NEED With 1pc 3.7V 1500mAh 18650 Rechargeable Battery, you can take it everywhere easily. 117mm 92mm

ETLED-53D (Elmo)

ETLED-53C (Cade)

ETLED-53B (Armin)

ETLED-53E (Cade)















### HOW TO USE

Touch On/Off Switch

### YOU CAN CHOOSE ...

Customize Color:

◆Base: White / Black

◆Diffuser: Transparent / Yellow / Green / Red :









Material: ABS + PS + PP

Lamp: 12pcs × 0.06W SMD2835 6000K LED)
Battery: 3pcs 1.5V AA Dry Cell Batteries (Excl.)
Battery Working Time: >30H

PRODUCT PARAMETERS

### WHY YOU NEED

Not only a mood light but also a night light. Every one should have a Jellyfish at home.





EILEEN













### WHY YOU NEED

It is a lovely night light powered by dry cell batteries or USB cable. Every one should have one at home.





• ETLED-201A (Eileen)

Material: ABS + PP

Lamp: 12pcs × 0.7W SMD2835 3000K LED)
Battery: 3pcs 1.5V AA Dry Cell Batteries (Excl.)

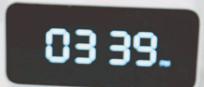
Battery Working Time: >8H

PRODUCT PARAMETERS

With Touch On/Off Switch on the Base

How to Use







DETACHABLE
WIRELESS CHARGING
NIGHT LIGHT















10W QC2.0 Wireless Charger

Detachable Lamp

Magnetic Lamp



# DRAWING ROLY-POLY MOOD LIGHT











Material: ABS + PC

Lamp: 10pcs × 0.1W SMD2835

3000K LED)

Battery: 3 × AAA 1.5V Dry Cell Batteries (Excl.)

Battery Working Time: > 24H

# PRODUCT PARAMETERS







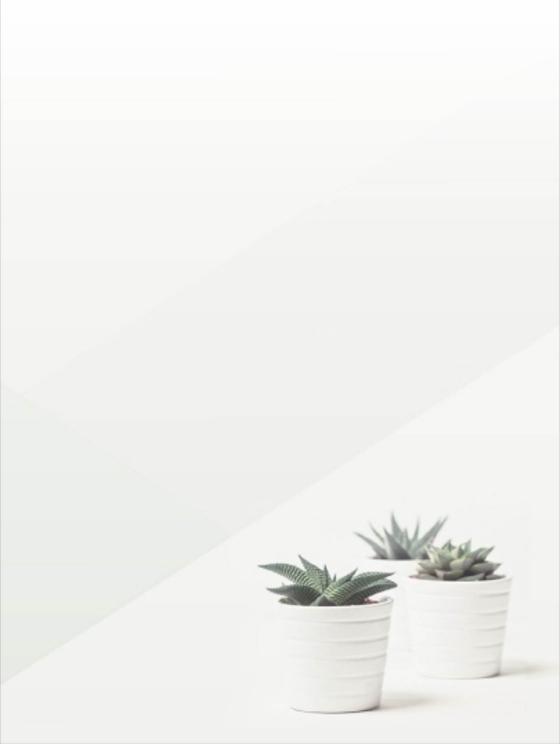








# NOTE





# HOME RESOURCE IND. Co., LTD.

Home Resource LEDS The World

### The 32nd Home Resource Prize Golf Invitation Tournament

to be held at Agile Golf & Country Club, Zhongshan, China



# tyour participation



Home Resource Golf Team Welcome your participation for a friendly golf competition





Manufacturer • Buying Agent • Inspection Agent



http://www.homeresource.com.tw



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